

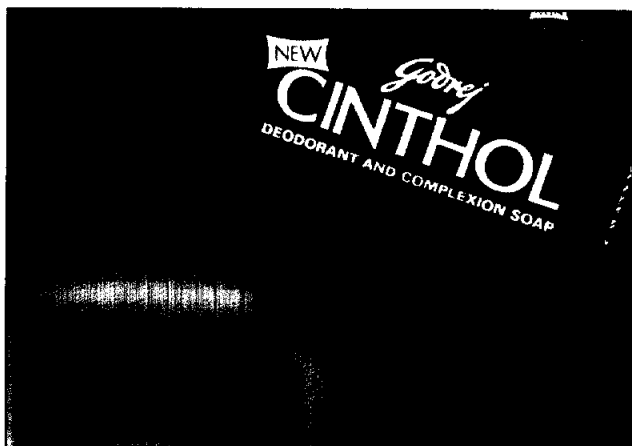
GODREJ Soap Ltd – A Leading Exporter of Toiletry Products

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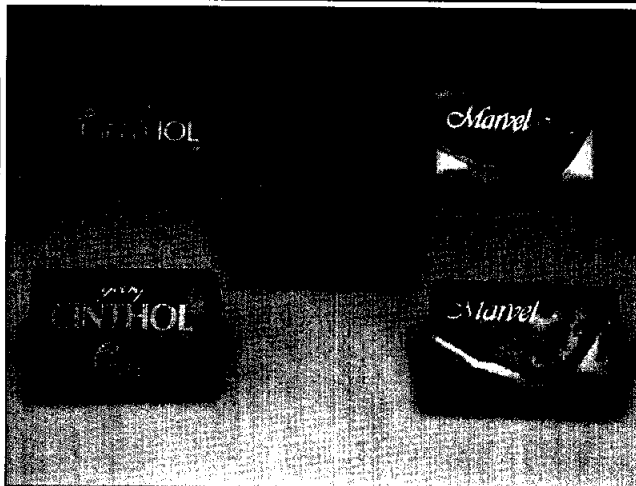
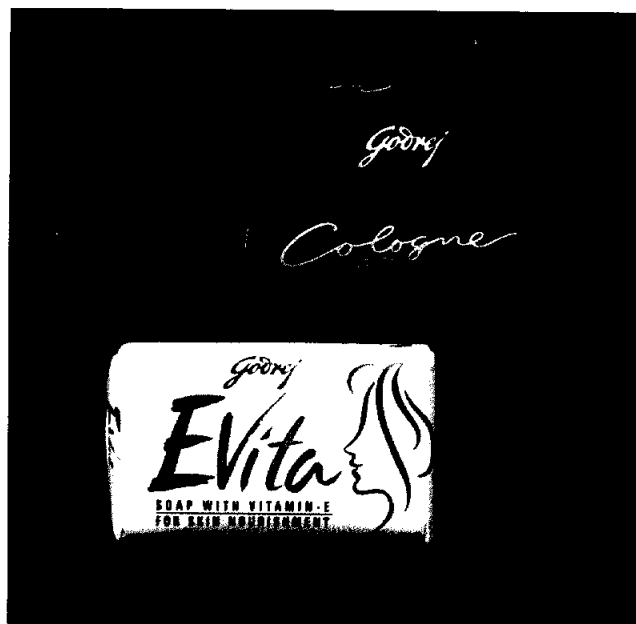
The name 'Godrej' is well-known for quality products, especially in the Indian subcontinent. Although the company started as a lock manufacturer, Godrej is now a multinational company. Godrej Soaps Limited, which was formed a long time ago, has now become one of India's largest privately-owned industrial groups comprising six factories. Godrej Soaps Limited has been awarded the coveted 'star exporter' status by the Government of India for its contribution in providing quality toiletry products to a number of countries around the world, particularly to West Asian and ex-USSR countries.

Soaps are the main products exported by Godrej Soap. They range from deodorant soap to enriched beauty soap. Lately, a beauty soap enriched with vitamin E was introduced.

These soaps are made solely from vegetable



oils and fats. Among the imported fatty materials are palm stearin, palm fatty acid distillate, palm acid oil and palm kernel oil, and these are mainly from Malaysia. Depending on the grade of the soap, these raw materials are invariably blended with locally produced oils and fats to achieve the desired quality.



Palm stearin is used because of its superiority in terms of better perfume retention and enhancement. To impart quick lathering properties, palm kernel oil is used and it has price advantage over coconut oil as well. In short, the use of palm derivatives enables Godrej to make high quality soaps.